

>> **Appoint IT****Rapid SaaS Application Development**>> **Business Challenge**

Appoint IT is a Minneapolis based start-up company that was seeking to offer a Software-as-a-Service (SaaS) application to the healthcare and services markets that reduces administrative costs by allowing patients and customers to schedule online appointments.

Recognizing a unique window of opportunity in the market for a niche SaaS application, the founders set out to quickly build a SaaS solution. However, they lacked the personnel or expertise to move forward on their own and began seeking a full service SaaS consulting, design, and development company to turn their product idea into reality.

>> **The Solution**

Appoint IT looked to Scio Consulting to design and build their SaaS solution. After a brief analysis, Scio choose SaaSGrid, the on-demand SaaS delivery platform from Apprenda, to enable rapid application development. By using Apprenda's SaaSGrid as a foundation, Scio was able to shave off massive amounts of development time and capital requirements that would have previously been allocated to enabling SaaS architecture and delivery intricacies. Leveraging Apprenda's SaaSGrid, VersionOne for Agile project management, and Scio's nearshore development center in Mexico, Scio and Appoint IT were able to communicate in real-time and complete the design and development of version 1.0 of the application in 5 months.

>> **Our Approach**

Scio Consulting assembled an Agile development team with .NET/ SaaSGrid experience for Appoint IT. The founders of Appoint IT had a clear vision of what their application should provide to their customers, but they did not have detailed product requirements at the onset of the project. For this reason, the initial step of the Scio Consulting team was to work with Appoint IT to develop the Product Backlog and prioritize features. Then Scio and Appoint IT entered into an iterative cycle of development, using 2-week iterations to incrementally build the application. The technical support team of Apprenda was involved when customizations to the platform were needed. Throughout the project, with daily Web meetings and bi-weekly releases, Appoint IT was able to validate the progress of the application in real-time, and provide feedback and introduce changes seamlessly. In this way, when the end of the project was reached, they had full confidence that the application worked exactly as expected.

EXECUTIVE SUMMARY



Customer Name

- **Appoint IT**

Industry

- **Appointment Scheduling for Healthcare and Service Industries**

Business Challenge

- Introduce a SaaS appointment scheduling offering to the health-care and service sector in less than 6 months.

Solution

- Scio Consulting choose the SaaSGrid platform to enable rapid SaaS development using .NET technologies.
- Using Scio Consulting Agile delivery model and Nearshore development center, the new application was completed in 5 months.

Business Value

- Appoint IT was able to launch a first release in less than 6 months, enabling them to secure their first clients and begin positioning their solution.

>> Appoint IT**>> Value Received**

Appoint IT was able to release their application in less than 6 months. Also, by using SaaSGrid and Agile development, the company was able to maximize their budget in terms of the functionality that is available in the application. Also, by architecting the solution with multiple verticals in mind, the application was built in a way that will help the company expand its customer base to other vertical easily. Additionally, by leveraging SaaSGrid, the company will be able to deploy future SaaS solutions under its own brand with ease.

For Appoint IT's customers, their new On-Demand application will be able to easily introduce innovative products with a large geographical reach, reduce costs of sales and customer support, and open a channel for more interactive communication between them and their customers.

>> Getting Started

To learn how Scio Consulting can save you time and money with your application development and maintenance, contact us now.

Toll Free: 1 800 642 6134 Ext. 301
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EXECUTIVE SUMMARY**Key Services**

- Rapid SaaS Application Development

Key Benefits

- Speed to market
- Low cost
- Full SaaS architecture & business management
- Extensible solution

"It has been pleasure to partner with Scio Consulting and Apprenda. We quickly entered the SaaS marketplace on schedule and within budget."

Nathan Rowe, CEO of Appoint IT LLC

Technologies Used

- ASP.NET, MS SQL Server, WCF, SaaSGrid, VersionOne

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